

## **Assignment #1: Blogging and Website Design**

### **Student Learning Goals**

- Gain a clear sense of the writing situation, in which audience, purpose, voice, genre, and medium are considered.
- Use forms of visual rhetoric to present a specific position.
- Create a consistent website identity.
- Learn to develop research questions as a preliminary step in the writing process.
- Gain facility in humanistic method by using interpretation to link class content to other contexts.
- Develop blog that responds to appropriate audience, articulates a clear purpose and voice, and adheres to organizational and stylistic conventions of genre.
- Demonstrate that collaboration and regular written responses lead to the development of ideas.
- Practice active revision, whereby the final submitted draft exhibits the generation of ideas, careful reflection and working through of numerous revisions, editing and proof-reading, and reflection on the composition process itself.